

Ever wondered how Social Media Marketing helps you to level-up your business visibility?



Learn how you can leverage Social Media Marketing to strengthen your digital presence with our Social Media Marketing Course!



Understand
the basics and importance
of Social Media
Marketing



Learn
the do's and don'ts
of Social Media
Marketing



Monitor
and respond in Social
Media Marketing
campaigns

WE'RE HERE TO HELP!



Hi there! my name is _____



To register, contact me at _____

A quality
training programme by

XPRIENZ
experience the difference

XLLS-SMM-0301-21L06

Join us for our 1 – day Social Media Marketing (SSF) Course and learn how to



**Understand
how Facebook
marketing works**



**Apply
a buyer's journey in
the context of Social Media
Marketing**



**Schedule and
post Photos or
Videos on Facebook
Business Pages**



**Interpret
and understand
Facebook Insights, Algorithm
and Ad Targeting**



**Develop
budgets for
Facebook Advertising**



**Understand
how Instagram
marketing works**



**Understand
Instagram Hashtag
Strategy and best practices in
utilizing Hashtag Strategies**



**Advertise
content on
Instagram**

TSC Title

Social Media Marketing

Course Fees and Funding

Full Course Fee (incl. GST)	Subsidy	Fees Payable ^[1]
\$ 192.60		
50% subsidy^[2]	\$ 90.00	\$ 102.60
70% subsidy^[3]	\$ 126.00	\$ 66.60

^[1] Course Fees shown are inclusive of GST

^[2] Applicable for Singapore Citizens & Permanent Residents aged 21 to 39 years

^[3] Applicable for Singapore Citizens aged 40 years old and above / Applicable for SME Employer sponsored SGs or PRs; up to \$4.50/hr Absentee Payroll Funding Support applicable

All information shown is correct at the time of printing. XpRienz reserves the right to make changes at any time without notice in its absolute discretion.

Course Information



Course Code
TGS-2020503249



Course Delivery
e-Learning (EN)



Course Duration
7.5 hours (1 day)



Funding Validity Period
03 Feb 2020 – 02 Feb 2022

CONTACT US to book your slots today!

Call **6438.9693 (XpRienz Hotline)**

E-mail **enquiries@xprienz.com**

Training Provider



XPRIENZ PTE. LTD.
UEN 200409177Z