

Successful business leaders don't wait for opportunities – they **CREATE** possibilities

Equip yourself with the acumen to spot market trends and create compelling value propositions which customers can't say no to and competitors wish they'd thought of!



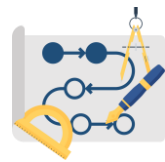
Good business leaders aren't swayed by market conditions – they know that business opportunities are created by



Focusing resources on initiatives which yield the best results in any given scenario




Recognizing the needs of consumers and meeting them through irresistible value propositions



Meticulous planning and execution of initiatives to maximize the impact of each campaign

WE'RE HERE TO HELP!

 Hi there! my name is _____

 To register, contact me at _____

A quality training programme by

XPRIENZ
experience the difference

XVEB-BOD-0201-21L02

Join us for our 2 – day

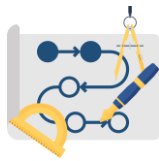
Business Opportunities Development – Grow Further Faster Course and learn how to



Optimize productivity by prioritizing opportunities and channeling partnership options based on assessed factors



Position offerings in alignment with customer needs while being distinctive from industry competitors



Develop GTM strategies with specific goals and metrics to track progress



Develop programs to generate demand and implement initiatives which cultivate long-term loyalty amongst customers



Develop opportunities which are customer-oriented by analysing and understanding their needs



Measure performance and manage expectations with channel partners by utilizing performance indicators

TSC Title

Business Opportunities Development – 4

Course Fees and Funding

Full Course Fee (incl. GST)	Subsidy	Fees Payable ^[1]
\$ 856.00		
50% subsidy^[2]	\$ 400.00	\$ 456.00
70% subsidy^[3]	\$ 560.00	\$ 296.00

^[1] Course Fees shown are inclusive of GST

^[2] Applicable for Singapore Citizens & Permanent Residents aged 21 to 39 years

^[3] Applicable for Singapore Citizens aged 40 years old and above / Applicable for SME Employer sponsored SGs or PRs; up to \$4.50/hr Absentee Payroll Funding Support applicable

All information shown is correct at the time of printing. XpRienz reserves the right to make changes at any time without notice in its absolute discretion.

Course Information



Course Code
TGS-2021003569



Course Delivery
e-Learning (EN)



Course Duration
16 hours (2 days)



Funding Validity Period
26 Mar 2021 – 25 Mar 2023

CONTACT US to book your slots today!

Call **6438 9693** (XpRienz Hotline)

E-mail **enquiries@xprienz.com**

Industry Partner



Training Provider



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